



SZABIST

BA (HONS) IN BUSINESS STUDIES



BABS



**INTERNATIONAL DEGREE FROM
COVENTRY UNIVERSITY, UK
TWO YEARS AT SZABIST, KARACHI,
3rd YEAR AT COVENTRY UNIVERSITY, UK**



Discover
Yourself

About SZABIST

Shaheed Zulfiqar Ali Bhutto Institute of Science and Technology (SZABIST) is highly ranked and fully chartered institute of Pakistan established through a Legislative Act of Sindh Assembly (Sindh Act No. XI of 1995). It is approved and recognized by the Higher Education Commission (HEC), Pakistan, as a degree awarding institution. All the programs offered at SZABIST are consistent with the guidelines laid by HEC and other regulatory bodies, for example, National Business Education Accreditation Council (NBEAC), National Computing Education Accreditation Council (NCEAC), National Accreditation Council for Teacher Education (NACTE), and Pakistan Engineering Council (PEC).

Vision

SZABIST aims to be a globally recognized institute for excellence in education, research, development, and distinction in service.

Mission

SZABIST is committed to produce highly qualified professionals to:

- Meet national and global contemporary needs;
- Conduct cutting edge research and development;
- Provide hi-tech scientific and technological expertise;
- Meet current and future socio-economic challenges;
- Meet global citizenship responsibility.

HEC & CIEC Ranking

SSZABIST is ranked as one of the most reputed universities by Higher Education Commission (HEC), Pakistan and Chartered Inspection and Evaluation Committee (CIEC) Sindh, Pakistan. All programs of SZABIST are conducted under strict compliance of the relevant regulatory bodies such as NBEAC, NCEAC, NACTE, PEC and KHDA Dubai (UAE). Since 2012, the SZABIST-IR/QEC has been ranked in the highest "W" Category in the yearly quantitative report by the Quality Assurance Agency (QAA) of HEC, Pakistan.

International Linkages

SZABIST is a registered member of the following international and national associations:

International Association of Universities (IAU), Paris. Association of Commonwealth Universities (ACU), London. The Association to Advance Collegiate School of Business (AACSB), Singapore. Asia-Pacific Quality Network (APQN), People's Republic of China. The Talloires Network, USA. The Chartered Institute of Logistics and Transport (CILT), UK. Management Association of Pakistan (MAP), Karachi. Marketing Association of Pakistan (MAP), Karachi. Human Resource Development Network (HRDN), Islamabad.

Research

SZABIST strongly encourages research. SZABIST publishes research journals in various disciplines including management sciences. The Journal of Independent Studies and Research-Management, Social Sciences and Economics (JISR-MSSE), is a biannual double blind peer reviewed. JISR-MSSE seeks to publish articles that identify, extend, or unify scientific knowledge pertaining to management and social sciences.

JISR-MSSE is indexed by EBSCOhost, Directory of Research Journals Indexing (DRJI), RePec, EconPapers, IDEAS and International Scientific Indexing. JISR-MSSE is Higher Education Commission (HEC) recognized journal.

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Coventry University, UK

At Coventry University, we are serious about global education with over 27,000 students studying with us. It is already one of the largest providers of business-related degree programmes in Europe, with over 5,000 students in our business school. Preparation for the world of work is embedded into the DNA of our innovative courses with 95% of graduates employed or in further studies (DLHE Survey 2013/14). For two years running, Coventry University has been the country's top modern university in the Guardian University Guide, and has been ranked 15th overall across all UK universities. For the previous three years, Coventry University had been named the 'Modern University of the Year' by The Times and Sunday Times Good University Guide. The degree in BA International Business (Top Up) is designed with a specific focus on business in an international context, incorporating the advanced study of at least one European language.

Why Coventry University?

Country's Top Modern University

Excellent Reputation

State of the art facilities

Fantastic Location

Outstanding Courses



Admission Schedule

<https://www.instagram.com/szabistofficial/>

Admission Requirements

- For admission in the BABS Program, the candidate must have completed O-Levels (minimum 8 subjects including 5 compulsory subjects; English, Urdu, Maths, Islamiyat & Pakistan Studies) and A-levels (minimum 3 Subjects)/12th Grade/Intermediate with minimum 50% marks or equivalent from a recognized institution.
- Inter Board Committee of Chairmen (IBCC) equivalency is required for O & A Levels / IB Diploma / High School Diploma or equivalent.
- General Paper (A Levels) will not be counted.

All applicants will be required to appear in entrance test and interview at SZABIST.

Fee Structure

Application Processing Fee:

Rs. 2,000/- (Pakistani nationals) / US\$ 60 (Foreign nationals)

Admission Fee:

Rs. 30,000/- (Pakistani nationals) / US\$ 1000 (Foreign nationals)

Security Deposit (refundable):

Rs. 10,000/- (Pakistani nationals) / US\$ 330 (Foreign nationals)

Student Activity Fee:

Rs. 1,250/- (Pakistani nationals) / US\$ 40 (Foreign nationals) per semester for all registered SZABIST students

Tuition Fee:	FULL LOAD (six courses)	PER COURSE
(Pakistani nationals)	Rs. 145,800/-	Rs. 24,300/-
(Foreign nationals)	US\$ 3,240	US\$ 540



Admissions Start	: May 9, 2022
Last date to Apply	: June 24, 2022
Admission Test	: June 27-30, 2022
Interviews	: July 5-8, 2022
Classes Commence	: September 26, 2022

APPLY ONLINE:

Log on to : <http://admissions.szabist.edu.pk>

For further information please contact:

F-153, Clifton, Block-5, Karachi, Pakistan.

UAN: 111-922-478, Tel: (021) 358-23433, 358-30469, 358-30477.

Ext # : 333/334/335/336/304. www.szabist.edu.pk

CURRICULUM

After completing two years at SZABIST, Karachi, the student can apply for the Final Year to the Coventry University, UK for their Bachelor's Degree OR continue with the Internal BABS program and earn a HEC recognized degree.

Semester 1 (Fall) Year 1

- Math for Business
- OCPS
- Introduction to Accounting
- Personal Management
- Introduction to Computers
- Microeconomics

Semester 2 (Spring) Year 1

- EWS
- Human Behavior
- Financial Accounting
- Macroeconomics
- Statistics and Mathematics for Business
- Management Principles

Summer

- Introduction to Business Finance
- Graphic Design in Multimedia Presentations

Semester 3 (Fall) Year 2

- Organizational Behavior
- Marketing Principles
- Managerial Accounting
- Business Ethics
- Introduction to Social Science
- Introduction to Logic

Semester 4 (Spring) Year 2

- Quantitative Skills
- Marketing Management
- Financial Management
- Advertising
- Law and Taxation
- Management Information Systems

OTHER FACILITIES

All our academic programs are conducted by PhD. and postgraduate degree holders who have years of experience in the academic, research or the corporate world. Our excellence in teaching is supplemented with well-equipped classrooms that have latest audiovisual aids and are Internet enabled. SZABIST provides modern libraries, which include digital libraries and journals; SZABIST publishes its well-reputed, refereed journals, the Journals of Independent Studies (JISR) in Computing, Management, Social Sciences and Economics. SZABIST has a fully Wi-Fi enabled campus, a campus radio (ZABFM 106.6), online course management system (ZABDESK) and state-of-the-art media production facilities. Our student's body is extremely dynamic, and has represented us globally and won numerous prestigious awards and scholarships including Fulbright and Rhodes Scholarships. SZABIST supports its students in internships and placements through its Executive Development Center (EDC), our alumni are making us proud in prestigious national and multinational organizations.



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