



CELEBRATING  
**S2ABIST**  
25 YEARS

"SILVER JUBILEE YEAR 1995 - 2020"

Discover  
Yourself



# BA (HONS) IN BUSINESS STUDIES (BABS)

Degree from Coventry University, UK

Two years at SZABIST, Karachi, 3<sup>rd</sup> year at Coventry University, UK



# About SZABIST

Shaheed Zulfikar Ali Bhutto Institute of Science and Technology (SZABIST) is highly ranked and fully chartered institute of Pakistan established through a Legislative Act of Sindh Assembly (Sindh Act No. XI of 1995). It is approved and recognized by the Higher Education Commission (HEC), Pakistan, as a degree awarding institution. All the programs offered at SZABIST are consistent with the guidelines laid by HEC and other regulatory bodies, for example, National Business Education Accreditation Council (NBEAC), National Computing Education Accreditation Council (NCEAC), National Accreditation Council for Teacher Education (NACTE), and Pakistan Engineering Council (PEC).

## Vision

SZABIST aims to be a globally recognized institute for excellence in education, research, development, and distinction in service.

## Mission

SZABIST is committed to produce highly qualified professionals to:

- Meet national and global contemporary needs;
- Conduct cutting edge research and development;
- Provide hi-tech scientific and technological expertise;
- Meet current and future socio-economic challenges;
- Meet global citizenship responsibility.

## HEC & CIEC Ranking

SZABIST is listed as one of the most reputed and highest ranked universities by HEC and Chartered Inspection and Evaluation Committee (CIEC). SZABIST Business School has been rated as "Outstanding" by CIEC and HEC, Pakistan. In addition, its different programs are accredited by NBEAC, NCEAC, NECTE and PEC. Furthermore, the programs offered at Dubai Campus are recognized by Knowledge Human and Development Authority (KHDA) Dubai, United Arab Emirates (UAE). Since 2012, SZABIST-QEC has been awarded more than 91% in the quantitative assessment by Quality Assurance Agency (QAA) HEC, Pakistan.

## International Linkages

SZABIST is a member of many prestigious national and international organizations and associations. These include the International Association of Universities (IAU), Paris, Association of Commonwealth Universities (ACU), London, The Association to Advance Collegiate School of Business (AACSB), Singapore, Asia University Federation (AUF), Seoul, Asia-Pacific Quality Network (APQN), People's Republic of China, Association of Quality Assurance Agencies of the Islamic World (AQAAIW), Malaysia, The Talloires Network, USA, The Chartered Institute of Logistics and Transport (CILT), UK, Management Association of Pakistan (MAP), Karachi, Marketing Association of Pakistan (MAP), Karachi and Human Resource Development Network (HRDN), Islamabad.

## Research

SZABIST strongly encourages research. SZABIST publishes research journals in various disciplines including management sciences. The Journal of Independent Studies and Research-Management, Social Sciences and Economics (JISR-MSSE), is a biannual double blind peer reviewed. JISR-MSSE seeks to publish articles that identify, extend, or unify scientific knowledge pertaining to management and social sciences. JISR-MSSE is indexed by EBSCOhost, Directory of Research Journals Indexing (DRJI), RePec, EconPapers, IDEAS and International Scientific Indexing. JISR-MSSE is Higher Education Commission (HEC) recognized journal.

SZABIST Discover Your  
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## Coventry University, UK

At Coventry University, we are serious about global education with over 27,000 students studying with us. Already one of the largest providers of business-related degree programmes in Europe, we have over 5,000 students in our business school. Preparation for the world of work is embedded into the DNA of our innovative courses with 95% of graduates employed or in further studies (DLHE Survey 2013/14). For two years running, Coventry University has been the country's top modern university in the Guardian University Guide, and has been ranked 15<sup>th</sup> overall across all UK universities. For the previous three years, Coventry University had been named the 'Modern University of the Year' by The Times and Sunday Times Good University Guide. The degree in BA International Business (Top Up) is designed with a specific focus on business in an international context, incorporating the advanced study of at least one European language.

## Why Coventry University?

Country's Top Modern University

Excellent Reputation

State of the art facilities

Fantastic Location

Outstanding Courses



# Admission Schedule

<https://www.instagram.com/szabistofficial/>

## Admission Requirements

- For admission in the BABS Program, the candidate must have completed O-Levels (minimum 8 subjects including 5 compulsory subjects; English, Urdu, Maths, Islamiyat & Pakistan Studies) and A-levels (minimum 3 Subjects)/12<sup>th</sup> Grade/Intermediate with minimum 50% marks or equivalent from a recognized institution.
- Inter Board Committee of Chairmen (IBCC) equivalency is required for O & A Levels/IB Diploma/High School Diploma or equivalent.
- General Paper (A Levels) will not be counted.

**All applicants will be required to appear in entrance test and interview at SZABIST.**

## Fee Structure

### Application Processing Fee:

Rs. 1,500/- (Pakistani nationals)/ US\$ 45 (Foreign nationals)

### Admission Fee:

Rs. 30,000/- (Pakistani nationals) / US\$ 1000 (Foreign nationals)

### Security Deposit (refundable):

Rs. 10,000/- (Pakistani nationals)/ US\$ 330 (Foreign nationals)

### Student Activity Fee:

Rs. 1000/- (Pakistani nationals)/ US\$ 30 (Foreign nationals) per semester for all registered SZABIST students

Tuition Fee:	FULL LOAD (six courses)	PER COURSE
(Pakistani nationals)	Rs. 138,600/-	Rs. 23,100/-
(Foreign nationals)	US\$ 2,790	US\$ 465



Admissions Start	: May 15, 2020
Last date to apply	: 28 July, 2020
Interview	: 20 July to 8 August 2020
Classes commence	: September 28, 2020

## APPLY ONLINE:

Log on to : <http://admissions.szabist.edu.pk>

For further information please contact:

F-153, Clifton, Block-5, Karachi, Pakistan. UAN: 111-922-478,  
Tel: 021-35823433 (Ext # 333, 334, 304). Fax: 021-358 21537. [www.szabist.edu.pk](http://www.szabist.edu.pk)



# CURRICULUM

After completing two years at SZABIST, Karachi, the student can apply for the Final Year to the Coventry University, UK for their Bachelor's Degree OR continue with the Internal BABS program and earn a HEC recognized degree.

## Semester 1 (Fall) Year 1

- Maths for Business
- OCPS
- Introduction to Accounting
- Personal Management
- Introduction to Computers
- Microeconomics

## Semester 2 (Spring) Year 1

- EWS
- Human Behavior
- Financial Accounting
- Macroeconomics
- Statistics and Mathematics for Business
- Management Principles

## Summer

- Introduction to Business Finance
- Graphic Design in Multimedia Presentations

## Semester 3 (Fall) Year 2

- Organizational Behavior
- Marketing Principles
- Managerial Accounting
- Business Ethics
- Introduction to Social Science
- Introduction to Logic

## Semester 4 (Spring) Year 2

- Quantitative Skills
- Marketing Management
- Financial Management
- Advertising
- Law and Taxation
- Management Information Systems

## OTHER FACILITIES

All our academic programs are conducted by PhD. and postgraduate degree holders who have years of experience in the academic, research or the corporate world. Our excellence in teaching is supplemented with well-equipped classrooms that have latest audiovisual aids and are Internet enabled. SZABIST provides modern libraries which include digital libraries and journals; SZABIST publishes its well-reputed, refereed journals, the Journals of Independent Studies (JISR) in Computing, Management, Social Sciences and Economics. SZABIST has a fully Wi-Fi enabled campus, a campus radio (ZABFM 106.6), online course management system (ZABDESK) and state-of-the-art media production facilities. Our students body is extremely dynamic, and has represented us globally and won numerous prestigious awards and scholarships including Fulbright and Rhodes Scholarships. SZABIST supports its students in internships and placements through its Executive Development Center (EDC), our alumni are making us proud in prestigious national and multinational organizations.



## Shaheed Zulfikar Ali Bhutto Institute of Science & Technology

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